

The official organizations that encourages and promotes in Amasya.

ASSIGNMENT

To present investment opportunities for members of the global business community assist them before, during and after their entry to Amasya.

FUNCTION

To serve as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.

FACILITY

To provide an extensive range of services to investors with a one-stop shop to approach , in full confidentiality and free of charge, and assist them in reaching the best results in Amasya.

ATTITUDE

A continuous client support with a 100% quality service, which is fully, integrated with private sector methods and is supported by all governmental institutions.

LOCATION

Headquarters in Amasya.



www.investinamasya.org

CHAMBER OF COMMERCE AND INDUSTRY

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MIDDLE BLACK SEA DEVELOPMENT AGENCY

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FOR MORE COMPETITIVENESS TO YOUR GLOBAL BUSINESS GO INSIDE



INVEST IN AMASYA

BUILT-IN PRODUCTS SECTOR

WHY AMASYA?

COMPETITIVE ADVANTAGES IN BUILT-IN PRODUCTS SECTOR

- 10 international foreign companies operating in Amasya
- \$500 million foreign investment with incentive certificates by government in the last 10 years in Amasya.
- Clustering advantages in built-in products sector.
- Logistic superiorities
- Low-cost production opportunities
- Easy access to Europe, Caucasus, Russia, the Middle East and North Africa
- Easy access to main markets in Turkey
- Governmental incentives and supports

	AMASYA OIZ	MERZİFON OIZ	SULUOVA OIZ	SULUOVA FATTENING OIZ
Year Of Establishment	1993	1987	2005	2004
Size (ha)	79.5	111	74.8	90
Total Industrial Parcel	34	47	85	136
Parcel Allocated	29	44	11	121
Production Company	18	30	0	0
Under Construction	6	16	3	0
Employment	378	2319	0	0

NEW PRODUCTION CENTERS

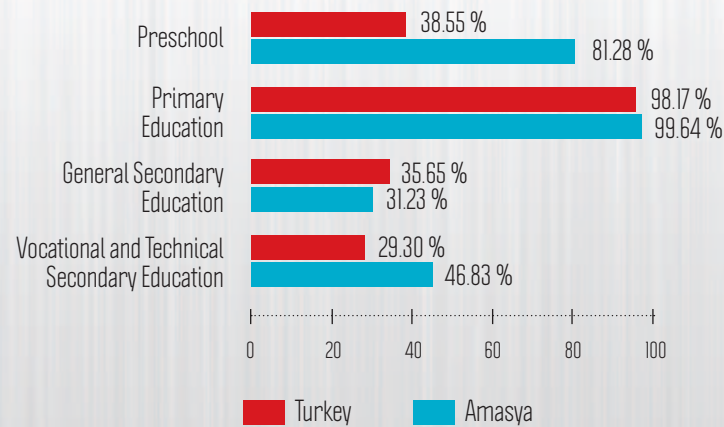
SOUTH KOREA
CHINA
LATIN AMERICA
EASTERN EUROPE
TURKEY

AMASYA IS ONE OF THE WORLD'S LEADING TERRITORY OF BUILT-IN PRODUCTION

Unique location and clustering advantages.

POWERAGE

- People of Amasya with collective quality offer a business process minimizing typical problems of work life, resulting in the quality.
- Amasya vocational and technical secondary school enrollment rate is about 1.5 times the average of Turkey.



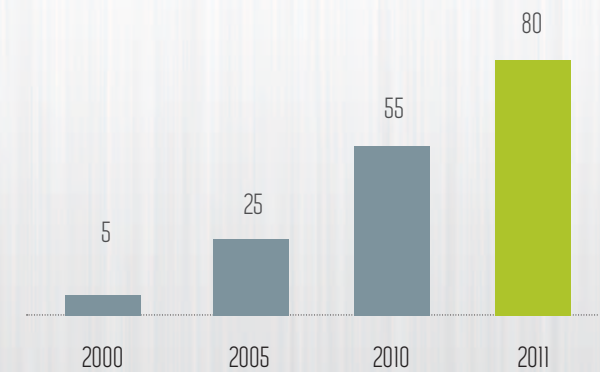
EDUCATION

- Approximately 8.000 students graduated from around universities in 2010
- 22.000 high school graduates in 2010 (two third from vocational and technical high schools)

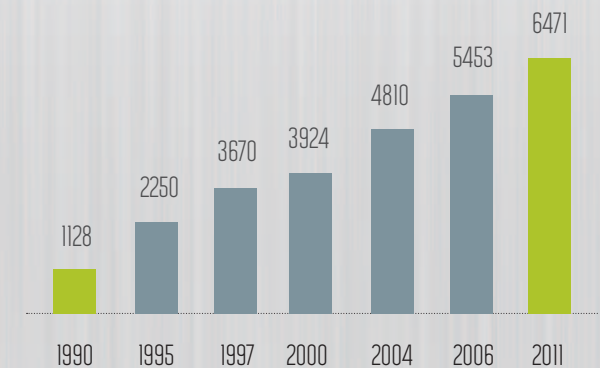


BUILT-IN PRODUCTS INDICATORS

The Number of Countries Exported To



Turkey White Goods Sector Internal Sales Figures (millions)



Built-in Product Market Share in White Goods Sector

