The official organizations that encourage and promote in Amasya.

**ASSIGNMENT**
To present investment opportunities for members of the global business community assist them before, during and after their entry to Amasya.

**FUNCTION**
To serve as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.

**FACILITY**
To provide an extensive range of services to investors with a one-stop shop to approach, in full confidentiality and free of charge, and assist them in reaching the best results in Amasya.

**ATTITUDE**
A continuous client support with a 100% quality service, which is fully integrated with private sector methods and is supported by all governmental institutions.

**LOCATION**
Headquarters in Amasya.

FOR MORE COMPETITIVENESS TO YOUR GLOBAL BUSINESS GO INSIDE

INVEST IN AMASYA TOURISM SECTOR
WHY AMASYA?

Variety of physical evidences in the form of the magnificent and spectacular buildings keeping the vitality of their own is special superiority created by four leading civilizations from ancient times to ottoman period.

SULTANS CITY

Strabon (MÖ 64 - MS 24)
The Greek historian, geographer and philosopher during the period of the Roman Republic. He was born as the son at a wealthy family within the boundaries of present-day province of Amasya. He is the first geographer of the world. With his known geography book about the ancient world he was born and died in Amasya.

Bayezid I
Murad I's son Bayezid, who is sent to Amasya in 1386 was appointed as governor in 1389. In the same year he has been invited to Ottoman throne.

Mehmet I
Mehmet Çelebi, son of Bayezid I, appointed as governor of Amasya. After his father Bayezid lost the Ankara War against Timur in 1402, he recreated Ottoman unity shrewd management.

Murad II
He was born in Amasya in 1404. He was appointed as governor of Amasya when he was years old in 1415. After his father's death in 1421, he was invited to the throne.

Mehmet II
Upon the death of governor, his son Mehmet II was appointed as governor, instead of late governor's brother Prince Ahmed.

Bayezid II
Prince Bayezid was sent as governor of Amasya in 1454 when he was at the age of 7. After staying in this position for 27 years he was enthroned in 1481.

Selim I
Sultan Bayezid’s son. He was born in 1470 in Amasya. He is trained with his father until the age of 11 and was appointed as governor of Trabzon in 1481.

THE CRADLE OF CIVILIZATION

Unique location benefited from cultural heritage advantages.

POWERAGE

- People of Amasya with collective quality offer a business process minimizing typical problems of work life, resulting in the quality.

- Amasya vocational and technical secondary school enrollment rate is about 1.5 times the average of Turkey.

<table>
<thead>
<tr>
<th>Description</th>
<th>Primary Education</th>
<th>Vocational and Technical Secondary Education</th>
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</thead>
<tbody>
<tr>
<td>Preschool</td>
<td>81.28 %</td>
<td>46.83 %</td>
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<tr>
<td>Primary Education</td>
<td>88.07 %</td>
<td></td>
</tr>
<tr>
<td>General Secondary Education</td>
<td>99.64 %</td>
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</table>

TOURISM INDICATORS

- Amasya is one of the oldest settlements of Anatolia,
- Archeological studies indicate that the history of the city goes back to the Chalcolithic Age
- Amasya has been home to a number of civilizations that have settled here before the Turks such as the Hittites, the Phrygians, the Kimmerian-Scythes, the Med-Persians, the Pontus, the Romans and the Byzantine
- Core competences of competitive advantage in tourism with inimitable superiorties from nature and history.

INFRASTRUCTURE

- New and highly developed technological infrastructure in transportation, telecommunications and energy.
- Proximity to the markets in Europe, Caucasus, Central Asia, Russia, Ukraine, the Middle East and North Africa Amasya on the Trans-European Motorways.

<table>
<thead>
<tr>
<th>AIRPORTS</th>
<th>IATA</th>
<th>CODE</th>
<th>PHONE</th>
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<tbody>
<tr>
<td>AMASYA, MERZIFON</td>
<td>MZH</td>
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<td>535 1016 - 535 1017</td>
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<tr>
<td>SAMSUN, ÇARŞAMBA</td>
<td>SZF</td>
<td>362</td>
<td>844 88 30 - 844 88 44</td>
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<tr>
<td>TOKAT</td>
<td>TJK</td>
<td>366</td>
<td>238 73 30 - 238 73 49</td>
</tr>
</tbody>
</table>

TRANSPORTATION

- 2010
- 69 KM
- 494 KM
- 250,000 TEU/YEAR
- 3 AIRPORTS (2 INT)
- 2,5 MILLION
- 1,000 TON/YEAR