The official organizations that encourages and promotes in Amasya.

**ASSIGNMENT**
To present investment opportunities for members of the global business community assist them before, during and after their entry to Amasya.

**FUNCTION**
To serve as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.

**FACILITY**
To provide an extensive range of services to investors with a one-stop shop to approach, in full confidentiality and free of charge, and assist them in reaching the best results in Amasya.

**ATTITUDE**
A continuous client support with a 100% quality service, which is fully, integrated with private sector methods and is supported by all governmental institutions.

**LOCATION**
Headquarters in Amasya.

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CHAMBER OF COMMERCE AND INDUSTRY
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MIDDLE BLACK SEA DEVELOPMENT AGENCY
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INVEST IN AMASYA
BUILT-IN PRODUCTS SECTOR

www.investinamasya.org
info@investinamasya.org
WHY AMASYA?

AMASYA IS ONE OF THE WORLD’S LEADING TERRITORY OF BUILT-IN PRODUCTION

Unique location and clustering advantages.

POWERAGE

- People of Amasya with collective quality offer a business process minimizing typical problems of work life, resulting in the quality.
- Amasya vocational and technical secondary school enrollment rate is about 1.5 times the average of Turkey.

![Graph showing enrollment rates for different levels of education in Amasya and Turkey.]

EDUCATION

- Approximately 8,000 students graduated from around universities in 2010.
- 22,000 high school graduates in 2010 (two third from vocational and technical high schools).

![Bar chart showing number of schools and students in different years.]

NEW PRODUCTION CENTERS

SOUTH KOREA 
CHINA 
LATIN AMERICA 
EASTERN EUROPE 
TURKEY

- 10 international foreign companies operating in Amasya.
- $500 million foreign investment with incentive certificates by government in the last 10 years in Amasya.
- Clustering advantages in built-in products sector.
- Logistic superiorities.
- Low-cost production opportunities.
- Easy access to Europe, Caucasus, Russia, the Middle East and North Africa.
- Easy access to main markets in Turkey.
- Governmental incentives and supports.

![Table showing various economic indicators for different areas in Amasya.]

Turkey White Goods Sector Internal Sales Figures (millions)

- The Number of Countries Exported To

BUILT-IN PRODUCTS INDICATORS